



Thursday **22 August 2019** | [Raffles Jakarta](#)

TIME	PROGRAM	
8.00 am	General registration Arrival tea and coffee Exhibition area open	
9.00 am	PLENARY OPENS	
9.15 am	Welcome to EIUC 2019 Achmad Istamar , Chief Executive Officer, <i>Esri Indonesia</i>	
9.20 am	Dr. Darmin Nasution , Coordinating Minister for Economic Affairs*	
9.35 am	Tjahjo Kumolo, SH , Ministry of Home Affairs*	
10.00 am	Prof. Dr. Hasanuddin Z. Abidin , Head of Geospatial Information Agency (<i>BIG</i>)	
10.20 am	Geo-innovation Awards	
10.30 am	Morning break	
10.50 am	Geospatial Cloud Concept Jack Dangermond , President and Founder, <i>Esri</i>	
12.25 pm	International Keynote Presentation Omar Maher , Director Artificial Intelligence, <i>Esri</i>	
12.50 pm	Commercial Client Speaker Bapak Tjahjadi Rahardja , President Director PT Jababeka Tbk	
1.05 pm	Lunch Exhibition area Prayers (90 mins)	
	Integrate Room: Dian Ballroom A	Innovate Room: Dian Ballroom B
2.30 pm	Geo-Enabling Data into Actionable Insights Athian Pramaditha , <i>Esri Indonesia</i>	Real Time Monitoring for Operation Center Faris Sofi , <i>Esri Indonesia</i> Case study: Vessel Navigation & Monitoring Iwan Pratama Babheer , <i>Pertamina Hulu Mahakam</i>
3.00 pm	What Can The Geospatial Cloud Do For You? Arif Andhika , <i>Esri Indonesia</i> Fiki Setiyono , <i>Data & Artificial Intelligence Specialist, Microsoft Indonesia</i>	How to Start Your 4.0 Business Initiatives Use Case : Identifying the "Sharing Space": The Case of Airbnb in Bandung, Indonesia CS Lai , <i>Esri</i> Adiwan Aritenang , <i>ITB</i>
3.30 pm	Machine Learning meets ArcGIS Ajeng Salma Yarista , <i>Esri Indonesia</i> Case study: Machine Learning Utilization for Potential Fishing Area Identification Adillah Alfatinah , <i>National Cheng Kung University</i>	Understanding People, Behaviors, and Market for Business Growth M. Ridho , <i>HERE Technologies</i> M. Naufal , <i>Esri Indonesia</i>
3:50 pm	Shaping Future Cities Lusi Suwandi , <i>Esri Indonesia</i> Melvi Legarias , <i>Citata DKI Jakarta</i>	Location Intelligence to Optimize Marketing 4.0 Andhika Hadi , <i>Esri Indonesia</i> Case study: Optimization of Digital Ads through Location Based Advertisement and A/B Testing Iqbal Hanif , <i>Telkom Indonesia</i>
4.10 pm	Afternoon tea Prayers (30 mins)	
4.40 pm	Panel Discussion: "Advanced Analytics in Business 4.0" Panel Moderator: Digantoro Tarmizi , <i>Esri Indonesia</i>	Panel Discussion: "Geospatial Infrastructure for Indonesia 4.0" Panel Moderator: Milug B. Trisarjono , <i>Esri Indonesia</i>
5.25 pm	Close	

Program – subject to change